

TRAVEL ✈️ SNAP CARDS AT THE HOTEL



After a long day of shooting, the last thing you will likely want to be doing is post-processing at your hotel. However, **this is one of the most important habits you can develop** to be the best travel photographer possible. Great travel photography is more than just a pretty image. It's information. Travel photography buyers want information. The details of a days shooting are fresh in your mind when you get back to the hotel. Get them preserved a.s.a.p.

PRINT SIZE: A5
14cm x 21cm /
5.53" x 8.27"

DAM: DIGITAL ASSET MANAGEMENT



At your hotel transfer your digital images from the memory cards onto at least two different storage resources every day. Before you reformat any memory cards make sure that all the images were transferred successfully. Doing so, also gives you time to assess and reflect on your day's work.

- Were some of the images that you created technically and aesthetically superior to others?
- Use your notes and the EXIF data to identify your strengths and weaknesses. Write it down, and use the knowledge to better your work.
- Is there a lens that you tend to favor?
- Do you work better at certain times of the day?
- Did you notice that you're not getting close enough and your subjects look too far away?

VSED: VIEW, SELECT, EDIT, DELETE

Post-processing at the hotel is not the time to do a complete edit. However, it is the time to View, Select, Edit, Delete. This is a quick run through where you eliminate the obviously flawed images. Perhaps for a particular moment, you snapped the shutter enough times to create 50 pictures. However, only five are truly technically and aesthetically interesting. Delete 45 and keep the five for further evaluation. This is VSED, and it is the first or second step at the hotel.

HOTEL WORKFLOW

- ☐ If you have a laptop download the images onto the laptop.
- ☐ If you do not have a laptop, perform VSED using the camera LCD screen.
- ☐ While performing VSED – write down important notes and travel information about each scene photographed. Make these quick- but relevant. Perform a self-evaluation at the same time.
- ☐ If working on a laptop add metadata to the best frame of each scene. If you don't have a laptop use the written notes to add meta data later.
- ☐ Download the post VSED images onto at least two digital sources: laptop, hard drives, or memory sticks.
- ☐ Do not format memory until it's confirmed that all images downloaded.

POST PROCESSING - AT THE HOTEL